

PROJECT COST

Franchise Fees - **30000/-**

(We will provide Deck Oven – Griller – menu –Delivery bag

– Hot Bag – Pizza Pans – Stay & food Facility during training, Brochures)

Apart from franchise fees other investment you have to do is as below

Shop security Deposit - **50000 to 100000/-**

(Shop area 500sqft minimum in that kitchen will be of 150 sqft) Deposit can vary from Location to location & size of shop).

Kitchen Assembly - **220000/-**

(you order it from Franchisor)

1 Pizza Make line Table 5ft(with refrigerator), 1Delivery Counter, 2Tables for equipment & storage) 1 rack, 1 commercial sink, pizza dough mixer, rate can vary as per size.

Interior Cost **125000/-** approx

(Depends on size of shop)

(Digital Signage, Computer, A/C , Frontage Glass, Table & chairs, Paint, Electrical fitting,

Music system, TV, freeze)

2 Delivery Vehicles - 30000/-

(Tvs Moped or second hand Bike)

Working Capital - **25000/-**

LOCATION REQUIRED –

Shop with prime location, road frontage is must, preferably near to colleges, Market place.

Minimum 250sqft shop required, standard size of kitchen will be 100 sqft if shop is 250sqft.

If you want to make bigger store with more walk inn capacity then shop area of 500 to 750sqft will be sufficient, here your kitchen size will be 150sqft.

STAFF REQUIRED –

KITCHEN – 2 cooks – 1 helper – 1 housekeeping = 4 (depends on size of kitchen)

(Diploma hotel or catering Management graduates or students can be hired or experienced in fast food)

Walk inn – 3 Table boys (serving & home delivery) – 1 cashier = 4 (Depends on walk inn capacity)

You can Increase staff in future as per your growth & requirement.

INCOME RESOURCES -

Walk inn – Take away – Home delivery – Party orders - Exhibition

Product Range –Pizza – Grills – Burgers – Sandwich – Pasta – French fries-Garlic bread – Bread rolls- Fried Chicken – Desert –Shakes – Soft drinks – juices, RICE BOWLS etc(Margin on products is from 50% to 150%, you don't have to share your profits with company)

MONTHLY EXPENDITURE

Rent - 35000 approx
Salary - 40000 approx for 6 people
Electricity - 10000 approx
Supply - 70000 approx (Mozzarella & processed cheese, butter, mayonnaise, vegetables, etc)
Maintenance - 5000 approx

EMI - 15000

Advertising - 10000 approx

Total - 185000 approx

Monthly sales FROM WALK INN / TAKE AWAY / HOME DELIVERY / PARTY ORDERS / EXHIBITION STALL

PIZZA SALE per day

NANO pizza 30 x 60rs = 2100
Medium pizza 20 x 150rs = 3000
Large Pizza 20 x 180rs = 3600

SIDE SALES per day

Garlic bread / pasta / Burger / bread roll / grills / sandwich / fried chicken / milk shakes / RICE BOWLS/ juices ,etc

@ 40rs X 50 = 2000 /-

Monthly Collection = 10700 x 30 = 321000 /-(Monthly)

321000 - 185000 = 136000/- net profit Monthly.

**(YOU DO NOT HAVE TO SHARE YOUR PROFITS WITH Franchisor)
(ABOVE PROFIT RATIO Could be different FROM LOCATION TO LOCATION)**

